

# Camp Ooch | Camp Trillium

## We are better together.



**Camp Ooch and Camp Trillium are merging?** Yes—in order to reach more families affected by childhood cancer in Ontario, Camp Trillium and Camp Ooch are merging their organizations. The news of our transformational merger was announced on Thursday, September 26, 2019, during National Childhood Cancer Awareness Month.

The primary goal of this historic merger is to create a province-wide camp program that reaches every child and family affected by childhood cancer in Ontario, and enhance the camp and program experience for campers, and their families. Cancer doesn't stop at city or regional boundaries, and now, neither do we!

### **Why merge now? When will the merger be officially complete?**

After careful due diligence, discussions between the two camps, and by the direction of both sets of board leaders, the decision to merge was made to deliver greater impact. This is about two organizations with similar objectives, cultures, and dedicated people coming together to create something better together. We anticipate the two organizations will formally, and administratively, merge in early 2020.

**Will camp programs and community-based activities be affected?** Not at all—we are moving forward with the merger now, and there will be no changes to either organization's programs for this fall 2019, and winter and summer 2020 seasons, including in-hospital, community and overnight camps. Both camps will continue to do great work for the children and families they serve for many years to come. As we merge, any changes will be communicated when there is information to share.

**Will the organization have a new name? And where will the head office be located?** At this time, the names of the individual camps will continue, and both camps will continue operating out of their respective head offices.

**Will employees still have a job under the new organization?** The merger is not about reducing staff or cutting costs—it's about sustaining and expanding programs for children and families affected by cancer. Employees are critically important to this merger. Employees will keep doing the great work they have always done. Management will work together to integrate and grow the organization over time, drawing on the strengths of employees at both Camp Ooch and Camp Trillium.

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**Can I continue to volunteer at camp?** Yes! Both camps will continue to do great work for the children and families they serve, and volunteers are absolutely essential to this effort. There are no changes to any of our current programs for this fall 2019, and winter and summer 2020 seasons, and this includes the volunteer program. As we merge, any changes to the application process will be communicated when there is information to share.

**Does my donation today get split between the two organizations? How do I donate now?** Your donation makes a difference, and provides a life-changing experience for a child living with cancer, or a family impacted by cancer. Our programs would not exist without your support. You can donate in the same way you always have, by visiting [camptrillium.com](http://camptrillium.com) or [ooch.org](http://ooch.org). Community fundraising partners will continue to be supported in the same way they always have, by the organizations they support.

Your donation today will go to the camp you direct it towards. Importantly, both Ooch and Trillium will operate separately until the merger is completed in early 2020, and will rely on our donors continuing to donate as they have in the past for the balance of 2019. When the merger is complete, donations will be made to our joint organization. Donors can feel confident that their donations will deliver an even greater level of impact, be used where they are most beneficial, and go further to provide broader provincial programming for families affected by childhood cancer.

You can celebrate our announcement with a tribute gift [online](#), or register to receive our [newsletter](#) to learn more about the impact of Camp on Campers and families affected by childhood cancer.

**Who helped you with the merger?** Our Boards of Directors were supported with pro bono services from these outstanding professional organizations:

DAVIES

LONGVIEW  
COMMUNICATIONS & PUBLIC AFFAIRS

mccarthy  
tetrault

McKinsey  
& Company

Camp Ooch General inquiries: 1-888-464-6624 [oochigeas@ooch.org](mailto:oochigeas@ooch.org)  
Camp Trillium General Inquiries: 1-888-999-2267 [info@camptrillium.com](mailto:info@camptrillium.com)